

FROM REP  
\*\*CHANGES\*\*  
NOV2/12 11.15  
\*\*\* WPXI-TV \*\*\*

SALES PRSN AT- BRAD DANIELL

PRDCT	EST#	COMMENTS	CLASS: NATL.	LOCAL	REGIONAL
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P: DATE NOV2/12 11.15

M6 ACCEPTED SEP 11 11 15

**STA:**

22

~~25~~

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		500P-530P	30		\$900.00	10/22	10/26	0		M-F	0
12	S		500P-530P	30		\$900.00	10/29	11/2	4		M-F	4
PROGRAM : FIRST AT 5												
ORD COM1 : HV CANK 5X 10/22												
CON COM1 : FIRST AT 5												
51	A		500P-530P	30		\$2,500.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
ORD COM1 : MG												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-12 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-13 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-14 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-20 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-21 FOR 1 SPOT/WK												

REP HEADLINE# 6374203 TRF# 337153  
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 404-848-0800  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET

FAX# 404-848-9552  
 HARRIS REPORT FROM REP

NOV2/12 11.15  
 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
52	A		530P-600P	30	2	\$2,500.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
ORD COM1 : MG												
PART OF A MAKEGOOD MADE UP OF LINES 51-53												
53	A		900A-1000A	30	2	\$1,300.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW												
ORD COM1 : MG												
PART OF A MAKEGOOD MADE UP OF LINES 51-53												
13	S		500P-530P	30		\$900.00	11/5	11/5	0		MON	0
PROGRAM : FIRST AT 5												
CON COM1 : FIRST AT 5												
14	S		530P-600P	30		\$900.00	10/22	10/26	0		M-F	0
PROGRAM : FIRST AT 5												
ORD COM1 : HV CANK 5X 10/22												
CON COM1 : FIRST AT 5												
20	S		730P-800P	30		\$1,800.00	10/22	10/26	0		M-F	0
PROGRAM : WHEEL FORTUNE												
ORD COM1 : HV CANK 5X 10/22												
CON COM1 : WHEEL FORTUNE												
21	S		730P-800P	30		\$1,800.00	11/5	11/5	0		MON	0
PROGRAM : WHEEL FORTUNE												
CON COM1 : WHEEL FORTUNE												
STATION MAKEGOOD OFFERS:												
M6 OK'D BUY#12 MISSED:M-F/500P-530P												
BUY#13 MON/500P-530P												
BUY#14 M-F/530P-600P												
BUY#20 M-F/730P-800P												
BUY#21 MON/730P-800P												
OFFER: MON/500P-530P												
& MON/530P-600P												
& MON/900A-1000A												
CMT:MG												

(NOV2/12)  
 PLS ADVISE.

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 \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			59850.00				NOV/12					83775.00

CONTRACT TOTAL 143625.00  
 TOTAL SPOTS 125

MARKET TOTALS \$422,426 WPXI 34% KDKA 30% WTAE 27% WPGH 9% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE